



Tuesday, August 26, 2014 (Full-day)

TUTORIAL ANNOUNCEMENT

**22nd IEEE International Requirements Engineering Conference
(RE'14) – Karlskrona, Sweden – <http://www.re14.org>**



**Magnus
Wilson**

T16 – Product & user driven requirement specifications derived from your business model

The tutorial will focus on practical usage of Business Policies and Business rules, complementing the more traditional Business and Enterprise architecture approach with business processes, information model and service model, to capture the important business knowledge using structured Business Policies and map them to a context with help of Storylines, without losing the Business' need for flexibility and speed.

To my help I will be using the Business motivation model (BMM), Osterwalder canvas, value flows, the service transaction model with roles and lifecycles, the Software Value map, process architecture, information architecture, capability architecture, storyline and other agile concepts, requirement abstraction model (RAM), governance, all with the twist of change management.

Biography: Currently working with consulting assignments, focusing on Business transformation and Enterprise Architecture, including internal methods and tools development for the Business Unit Global Services, Ericsson AB. Also actively involved in SW engineering research together with BTH. My experiences sums up as a healthy mix between people's manager, lecturer, system manager and technical analysts. 6 years in BA/EA, 10+ years experience in management on different levels including 4 years abroad, starting up an R&D center for Ericsson in Shanghai. 2 years experience with training and education and 5 years experience of design, coding, and test of Unix based systems. MSc in Computer Science and Engineering.

