



**Tuesday, August 26, 2014 (Full-day)**

## **TUTORIAL ANNOUNCEMENT**

**22nd IEEE International Requirements Engineering Conference  
(RE'14) – Karlskrona, Sweden – <http://www.re14.org>**



**Stig  
Larsson**

### **T14 – Managing project value throughout the software development lifecycle: a practical approach**

How do you ensure that your product development project delivers value? Companies invest substantial resources in product development to create value for their customers, the own organization, and the owners. Development projects are however usually not evaluated from this perspective during execution. Time, cost and quality metrics are typically used to evaluate the performance of development projects. These are important dimensions to measure but are not telling the complete picture, and need to be complemented with a value perspective. If no value for the customer is created it does not matter how efficient the development is.

The objective of this tutorial is to describe how value can be used to measure performance in product development projects. The included methods will enable decision makers to prioritize projects and project tasks and select these that will deliver most value to customers and the own organization in relation to the effort spent.



**Stefan  
Cedergren**

**BIOGRAPHIES**

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## BIOGRAPHIES

**Dr. Stig Larsson** is the founder and owner of Effective Change AB, a consultancy company focusing on coaching product development organizations in managing change. His research interests include product integration, distributed and global software engineering, requirement management, verification and validation as well as software processes in general. Dr. Stig Larsson has more than 25 years of experience of software product development in various positions in industry, including software developer, project manager and managing R&D organizations with more than 250 persons in a distributed environment. Dr. Larsson is the author of more than 30 refereed articles and papers on software engineering topics.

**Dr. Stefan Cedergren** is a researcher and deputy manager at SICS Västerås. His research interests include how performance can be measured and managed in software-intensive product development. He is the author of more than 20 refereed articles and papers on technology management topics.

