



Monday, August 25, 2014 (Full-day)

TUTORIAL ANNOUNCEMENT

22nd IEEE International Requirements Engineering Conference
(RE'14) – Karlskrona, Sweden – <http://www.re14.org>



Anne Hoffmann

T07 – Unlocking creative collaboration in RE and product management: theory and practice through improvisation

Defining products and their features, understanding business problems, defining user and system level requirements: all these activities heavily rely on the ability of a group of stakeholders to collaborate efficiently. Indeed, with raising complexity levels in all domains, the idea that "the boss knows best" no longer holds. And we are all tired of wasting time in negotiating blurry compromises in pseudo-creative meetings. Instead, we need to revive our abilities to exploit fully the power of groups. This may be easier said than done, but the promise of better products, in particular more innovative ones, comes at this price. This tutorial will explore the wide range of factors that any facilitator of a collaborative process needs to be aware of. The "Collaborative Creativity Canvas" will be used as a tool to structure thoughts for the next project. It then shows, in 4 hours of game playing, how improvisational theatre can help teams to collaborate more efficiently in understanding problems and designing solutions.

This interactive tutorial is intended to everyone dealing with challenging environments when designing services, products and systems. Requirements Engineers, Business Analysts or Product Managers who see themselves as facilitators of group creativity processes are particularly encouraged to attend. The tutorial is also very useful to researchers, coaches and trainers interested in creativity and collaboration in Requirements Engineering and Product Management.



Martin Mahaux



Alistair Mavin

BIOGRAPHIES

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BIOGRAPHIES

Anne is an experienced Requirements Engineer and Project Manager. She is responsible for the Requirements Engineering within infrastructure IT projects at Siemens AG, Energy Sector. Anne enjoys playing improvisation theatre, is a freelancing improv trainer for personal as well as businessrelated topics. Additionally, she is writing her PhD about the usage of improvisation theatre within Requirements Engineering and Project Management Trainings.

Martin is facilitator of collaborative creativity since 7 years. Initially as business analyst, consulting for various companies in diverse sectors, he imagined the improv-based techniques for team innovation, that he now continues to develop as a researcher at the University of Namur. He is an experienced author, speaker and tutorialist. As a coach he successfully used improvisational theatre in more than 40 training sessions since 5 years.

Alistair (Mav) is a requirements specialist at Rolls-Royce PLC based in Derby, UK. He has experience in the development and delivery of requirements engineering training and in supporting innovation in system requirements and design. Mav has published many papers on requirements engineering and is a regular contributor to the IEEE Requirements Engineering conference series. He was Industry Chair for RE'13, is a member of the British Computer Society's Requirements Engineering Specialist Group committee and is a chartered engineer.

